

Happier Classrooms. Engaged Parents.



## A quick overview of ClassDojo

Used by teachers in 1 in every 2 schools, ClassDojo is the most popular classroom management app in the U.S. ClassDojo helps teachers encourage students in the classroom, and it also gives them a simple, easy way to communicate with parents.

### Features

- Improve classrooms by giving students positive feedback for any skill, like participation, persistence, or curiosity - it's fully customizable.
- Teachers can keep parents in the loop with free, instant messaging.
- Parents and students can review feedback from home.
- ClassDojo works on any iOS/Android device or web browser.
- Administrators can get involved and see student progress by signing up as a "Teacher," and asking teachers to share their classes with them.
- ClassDojo is free for everyone. In the future there may be some optional, premium features available.

### What makes ClassDojo safe?

#### ClassDojo is fully-compliant and protects personal information

- ClassDojo is TRUSTe-certified COPPA-compliant and helps schools meet their FERPA requirements. In Canada, ClassDojo abides by the PIPEDA principles.
- All information on ClassDojo is private between teachers, parents, and students. Information is never sold and ClassDojo permanently deletes students' personal information when they stop using ClassDojo.
- Teachers, parents, and students can always access and delete their information at any time. They are always in control.

#### Security is top of mind for ClassDojo

- ClassDojo uses bank-grade security at the software and network level to ensure all data is transmitted securely.
- All information is stored in highly secure, access-controlled data centers.
- ClassDojo works regularly with third-party auditors and a bug bounty program to continually improve its security measures.

#### The ClassDojo Support Team is always accessible

- The ClassDojo Support Team quickly responds to all questions from teachers, parents, students, and administrators.
- Support is available 24/7.

**For additional questions or resources, visit:**

[www.classdojo.com/LearnMore](http://www.classdojo.com/LearnMore)

[www.classdojo.com/PrivacyCenter](http://www.classdojo.com/PrivacyCenter)